



For Immediate Release

Hip Hop Superstar Flo Rida to Perform Live at Pacha Macau, Studio City

Early bird tickets on sale now until August 31

[MACAU, Thursday, August 18, 2016] Multi-platinum and number 1 hit maker Flo Rida is going to perform live for one-night-only on Saturday, September 10 at Pacha Macau – one of Asia’s hottest nightlife and music destinations located at Studio City, Asia’s Entertainment Capital.

Flo Rida and his full entourage will be flying in direct from the United States to give Hong Kong and Macau music lovers a unique treat. This will come soon after the “Summer Love” Pool Party Series, which has already brought renowned DJs Paris Hilton and R3HAB to Studio City’s Pacha Macau in June and July respectively, and is set to bring in award-winning Dutch DJ Ferry Corsten on August 20 to wrap up this sizzling summer pool party series.

Flo Rida has collaborated with numerous fellow superstars including Jennifer Lopez, AKON, Nicki Minaj, T-Pain, Ne-Yo, Robin Thicke and David Guetta. His music style is diverse, with a string of Number 1 hits ranging from hip hop, pop and electronic dance music. His most recent single – “My House” hit the top spot on Billboard Pop Charts (2016) and his latest album also jumped to the top of music charts across the globe including iTunes Charts (2015).

Some of Flo Rida’s international hit singles include: “Whistle” (over 370,000,000 views), “Wild Ones” (over 350,000,000 views), “Club Can’t Handle Me” (over 205,000,000 views), “Good Feeling” (nearly 300,000,000 views) and “Elevator”. “G.D.F.R.” (over 250,000,000 views) was the lead song for the 2015 NBA Season and was featured in the Hollywood blockbuster movie “Fast & Furious 7”. Collectively, Flo Rida’s songs have exceeded billions of views and listens online.

With an overwhelmingly impressive nine Billboard and four GRAMMY Awards nominations under his belt, as well as having won the International Dance Music Awards (IDMA), the

People's Choice Awards, the World Music Awards and many more, the September 10 event is a rare up close and personal experience with Flo Rida not to be missed.

Tickets for the 10pm, September 10 Flo Rida Live at Pacha Macau, Studio City are on sale now with early bird tickets available until August 31 for MOP/HKD300 (one drink included), after which tickets will be available until 5pm, September 10 for MOP/HKD350 and at the door for MOP/HKD400. For reservations, visit www.studiocity-macau.com/en/promotions/detail/pacha-florida, Studio City Box Office or SOHO Box Office at City of Dreams, or call (853) 8868 6767 / Hong Kong toll free 800 900 783.

Studio City has introduced two limited-time hotel packages starting at HKD 2,488* and HKD 2,788* respectively, prices valid through September 10, 2016. Both packages include two admissions to the Flo Rida Live Event at Pacha Macau, one night accommodation at either Celebrity Tower or Star Tower, two Golden Reel tickets, a HKD 100 entertainment voucher, complimentary Wi-Fi access and late check-out at 1pm. Make your reservations now by emailing to reservations@sc-macau.com, or calling (853) 8865 6868 / Hong Kong toll free 800 906 988 before it runs out.

Photos:

P001 (Flo Rida Live at Pacha Macau):



P002 (Pacha Macau):



* All rates are subject to 10% service charge and 5% government tax. Other terms and conditions apply.

P003 (American rapper Flo Rida):



P004 (American rapper Flo Rida):



###

About Pacha Macau

Pacha, the club that has enchanted the world since 1967, continued its story with the opening of Pacha Macau at Studio City in 2015. The club brings Ibiza-style nightlife to Macau for the first time, offering an exclusive lifestyle experience not currently available in the region. In addition to a state-of-the-art club venue, Pacha aims to attract the biggest names in global entertainment and music including world renowned DJ talents and entertainment icons for intimate events.

Website: www.pachamacau.com

For media inquiries, please contact:

Pacha Macau

Geneveva Rodrigues

M: +853 6296 0549

geneveva@sc-macau.com

Studio City

Natalie Leung

T: +853 8868 7273

natalieleung@melco-crown.cc

Emily Ng

T: +853 8868 7558

emilymsg@melco-crown.com