



For Immediate Release

Pacha Macau “Summer Love” Pool Party Finale Featuring Ferry Corsten on August 20 at Studio City *Early-bird tickets on sale starting July 6 until August 10*

Macau, July 4, 2016 (Monday): Grab the last chance of the year to dive into Pacha Macau’s “Summer Love” Pool Party at Studio City on Saturday, August 20! Taking center stage in the finale of this sizzling pool party series is DJ Ferry Corsten hailed from the Netherlands. Get ready to let the eclectic sounds of some of the world’s finest DJs wash over your mind, soul and body at Studio City’s tropical-themed outdoor pool paradise this mid-summer.

Over the course of his career as a DJ, record producer and remixer, Corsten has produced and remixed for Justin Bieber, Moby, Faithless, The Killers, William Orbit, Duran Duran and many others. He also hosts his own weekly radio show ‘Corsten’s Countdown’ in more than 40 countries via 210 radio stations worldwide, broadcasting some of the best contemporary trance releases and is known as the only EDM (electronic dance music) interactive weekly music chart show. Corsten routinely plays in some of the world’s biggest electronic music festivals like Electric Daisy Carnival and Tomorrowland.

Catch the most anticipated pool party in town – enjoy high heat DJ performances and a mix of non-stop electrifying beats at Studio City’s expansive pool deck from 2:30pm to 10pm on August 20 – before bidding farewell to the hottest months of the year. An exciting cast of regional DJ talents will also be there to get the party-goers moving and help set a superlative party scene that can only be found at Asia’s Entertainment Capital.

The official “Summer Love After Party” will carry on the party vibe at Pacha Macau, the first and only Pacha club in Greater China, allowing guests to party the whole night away. DJ Corsten will stay behind the turntable to drop the coolest beats to the dance floor and keep the fun rolling.

Tickets for this year’s last “Summer Love” pool party featuring Ferry Corsten will be on sale starting this Wednesday, July 6 with early bird tickets available until August 10 for HKD/MOP350 and HKD/MOP 450 (pool party plus after party package), after which tickets will be available online and at the door for HKD/MOP450 and HKD/MOP550. Table packages and cabana packages are also available. For reservations, visit www.studiocity-macau.com/en/promotions/detail/pacha-summer-love-pool-party, Studio City Box Office or SOHO Box Office at City of Dreams, or call (853) 8868 6767 / Hong Kong toll free 800 900 783.

Party-goers can also take advantage of the two limited-time hotel packages to party the night away and get recharged at the glamorous Studio City Hotel! Starting at HKD 2,898* and HKD 3,698* respectively, both packages are available for bookings from July 6 until August 18, 2016 and include two admissions to the August 20 “Summer Love” Pool Party and Pacha Macau, one night accommodation at either Celebrity Tower or Star Tower, two

* All rates are subject to 10% service charge and 5% government tax. Other terms and conditions apply

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 A member of Melco Crown Entertainment 新濠博亞娛樂成員

Golden Reel tickets, a HKD 100 entertainment voucher and complimentary Wi-Fi access. The higher priced package also offers Sunday brunch buffet for two at Spotlight and late check-out at 1pm. Make your reservations now by emailing to reservations@sc-macau.com, or calling (853) 8865 6868 / China toll free 4001203228 / Hong Kong toll free 800 906 988 before the offers run out!

Photo captions

P001:



P002:



P003:



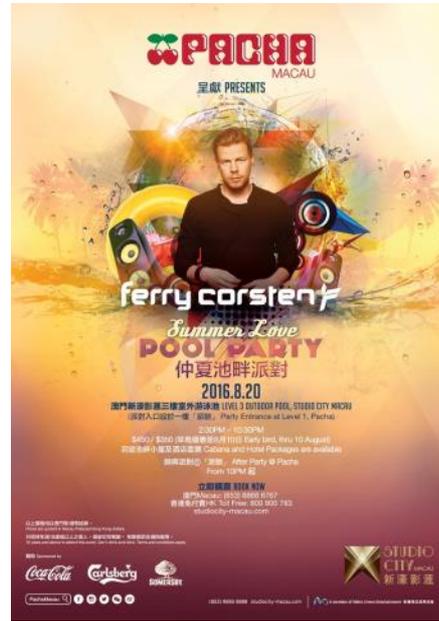
P004:



P005:



P006:



P001-P004: The second of three sizzling “Summer Love” pool parties headlined by Dutch DJ R3HAB was held last Saturday (July 2) at Studio City.

P005-P006: Taking center stage in the finale of this year’s “Summer Love” Pool Party series is DJ Ferry Corsten hailed from the Netherlands, who is set to turn the heat up again at Studio City by delivering a mix of electrifying beats on August 20.

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Studio City – This is Entertainment.

For further information on Studio City, please visit: www.studiocity-macau.com, follow us on Sina Weibo at www.weibo.com/studiocity and like us on Facebook at <http://www.facebook.com/studiocitymacau>

For our latest press releases, visuals and multimedia, please visit: www.studiocitymacaumedia.com.

Safe Harbor Statement

This press release contains forward-looking statements. These statements are made under the “safe harbor” provisions of the U.S. Private Securities Litigation Reform Act of 1995. The Company may also make written or oral forward-looking statements in its periodic reports to the U.S. Securities and Exchange Commission (the “SEC”), in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about the Company’s beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties, and a number of factors could cause actual results to differ materially from those contained in any forward-looking statement. These factors include, but are not limited to, (i) growth of the gaming market and visitation in Macau and the Philippines, (ii) capital and credit market volatility,



(iii) local and global economic conditions, (iv) our anticipated growth strategies, (v) gaming authority and other governmental approvals and regulations, and (vi) our future business development, results of operations and financial condition. In some cases, forward-looking statements can be identified by words or phrases such as “may”, “will”, “expect”, “anticipate”, “target”, “aim”, “estimate”, “intend”, “plan”, “believe”, “potential”, “continue”, “is/are likely to” or other similar expressions. Further information regarding these and other risks, uncertainties or factors is included in the Company’s filings with the SEC. All information provided in this press release is as of the date of this press release, and the Company undertakes no duty to update such information, except as required under applicable law.

About Melco Crown Entertainment Limited

Melco Crown Entertainment, with its American depositary shares listed on the NASDAQ Global Select Market (NASDAQ: MPEL), is a developer, owner and operator of casino gaming and entertainment casino resort facilities in Asia. Melco Crown Entertainment currently operates Altira Macau (www.altiramacau.com), a casino hotel located at Taipa, Macau and City of Dreams (www.cityofdreamsmacau.com), an integrated urban casino resort located in Cotai, Macau. Melco Crown Entertainment’s business also includes the Mocha Clubs (www.mochaclubs.com), which comprise the largest non-casino based operations of electronic gaming machines in Macau. The Company also majority owns and operates Studio City (www.studiocity-macau.com), a cinematically-themed integrated entertainment, retail and gaming resort in Cotai, Macau. In the Philippines, Melco Crown (Philippines) Resorts Corporation’s subsidiary, MCE Leisure (Philippines) Corporation, currently operates and manages City of Dreams Manila (www.cityofdreams.com.ph), a casino, hotel, retail and entertainment integrated resort in the Entertainment City complex in Manila. For more information about Melco Crown Entertainment, please visit www.melco-crown.com.

Melco Crown Entertainment is strongly supported by its single largest shareholder, Melco International Development Limited (“Melco”) and its other major shareholder, Crown Resorts Limited (“Crown”). Melco is a listed company on the Main Board of The Stock Exchange of Hong Kong Limited and is substantially owned and led by Mr. Lawrence Ho, who is the Chairman, Executive Director and Chief Executive Officer of Melco Crown Entertainment. Crown is a top-100 company listed on the Australian Securities Exchange and led by Mr. James Packer, who is the Deputy Chairman and a Non-executive Director of Melco Crown Entertainment.

About Studio City

Studio City takes Macau’s entertainment destination proposition to unprecedented new levels, by providing a ‘next generation’ of outstanding entertainment-driven leisure destination experiences that will help the territory’s evolution into a truly international tourism center.

The Hollywood-themed studio-concept resort is a thrilling new cinematic inspired entertainment and leisure destination and is designed to be the most diversified entertainment offering in Macau. Ideally located on Cotai, close to the Lotus Bridge immigration point connecting Hengqin Island and a future station-point for the Macau Light Rapid Transit, Studio City delivers more world-class entertainment amenities than any integrated resort in the market.

Studio City’s stunning Art Deco facade includes the “Golden Reel”, the world’s highest figure-8 Ferris wheel which straddles the resort’s two-tower hotel at a height of some 130 meters. The integrated resort provides the ultimate in sophisticated leisure entertainment, hotel, retail, dining and lifestyle experiences.

The resort’s innovative entertainment offerings include “Studio City Event Center”, a 5,000-seat multi-purpose entertainment center designed to host live concerts, theatrical and sporting events; and “Studio 8”, a 300-seat live-audience TV broadcast studio for reality and game-show productions distributed in the Asia region. The entertainment experiences also include a magic theater “The House of Magic” and a Warner Bros. Batman-themed 4D flight simulation “Batman Dark Flight”, a 40,000-square-foot family entertainment center “Warner Bros. Fun Zone” for kids filled with Warner Bros.’ and DC Comics’ franchise characters and play-rides, together with “Pacha Macau” which has brought Ibiza-style nightlife to Macau.





Studio City is destined to deliver an unparalleled leisure entertainment and hospitality experience, strengthening the depth and diversity of Macau's leisure, business and tourism proposition as a leading visitor destination in Asia.

About Pacha Macau

Pacha, the club that has enchanted the world since 1967, continued its story with the opening of Pacha Macau at Studio City in 2015. The club brings Ibiza-style nightlife to Macau for the first time, offering an exclusive lifestyle experience not currently available in the region. In addition to a state-of-the-art club venue, Pacha aims to attract the biggest names in global entertainment and music including world renowned DJ talents and entertainment icons for intimate events.

Website: www.pachamacau.com

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