



For Immediate Release

Studio City's First Pool Party in Town Pacha Macau proudly presents Paris Hilton at "Summer Love" Pool Party Series

Macau, May 3, 2016 (Tuesday): The waves of world-class entertainment and overflowing star power from Studio City are splashing all over Macau. The Hollywood-inspired, cinematically-themed integrated entertainment resort is set to stir up the heat of the city with Pacha Macau announcing its first ever "Summer Love" Pool Party Series, scheduled for three Saturdays in June, July and August this year. At "Summer Love", Pacha Macau promises to bring in the biggest names in entertainment to create the most flashy and splashy pool party series ever, perfectly matching with Studio City's Hollywood glamor and high energy.

The first party of "Summer Love" is scheduled for Saturday, June 11, and will feature fashion and media icon Paris Hilton behind the turntable. Best known to many as a fashion model and successful businesswoman, Paris Hilton debuted as a DJ in early 2012 and has since been actively DJ-ing in clubs and various large gigs. Her performances and albums are widely praised by audiences worldwide, and her most recent single "High Off My Love" achieved the number 3 spot on Billboard's Dance Chart shortly after its release.

On June 11, starting from 2:30pm, the expansive tropical-themed pool deck will open to party-goers, with regional DJ talents from Hong Kong, China and Southeast Asia warming-up the crowd and with Paris Hilton as the headline performer.

The official "Summer Love After Party" will kick off at 10pm and the fun will keep rolling until the early morning. Held at Pacha Macau, the first and only Pacha club in Greater China, the after party will be hosted by Paris Hilton as she takes over the club for an all-night extravaganza. The "Summer Love After Party" promises to be one of the biggest and most sought-after events this summer.

Asked about the upcoming gig, Paris Hilton said, "I'm excited to be performing in Macau and Studio City. I've heard a lot about the city's growing party scene and the resort's attractions and world-class offerings — I'm honored to be invited to play and can't wait to greet my fans!"

Tickets for the first "Summer Love" pool party will go on sale at 10am Wednesday, May 4 with early bird tickets available until May 31 for MOP 450 (pool party plus after party package), after which tickets will be available online and at the door for MOP 550. For reservations, visit www.studiocity-macau.com/en/promotions/detail/pacha-summer-love-pool-party, Studio City Box Office or SOHO Box Office at City of Dreams, or call (853) 8868 6767 / Hong Kong toll free 800 900 783.

The second and third "Summer Love" parties will happen on July 2 and August 6. The featured stars will be announced shortly.



Eddie Dean, Managing Director of Pacha Macau, said, "Pacha is committed to bringing the biggest parties and the hottest celebrities to Macau. Our 'Summer of Love' pool party series is another showcase of our unique style of entertainment. We're excited to host Paris and we are looking forward to a big summer full of events here at Studio City!"

JD Clayton, Property President of Studio City, said, "This highly-anticipated summer gig is another testament to Studio City truly living up to its reputation as Asia's Entertainment Capital. We're thrilled to introduce this superlative pool party series to Macau and we look forward to welcoming more international celebrities like Paris Hilton to our property. We love seeing party-goers immerse themselves in the inimitable atmosphere of this upscale nighttime destination."

To celebrate the debut of its pool party series, Studio City has introduced two limited-time hotel packages starting at HKD 2,198* and HKD 3,698* respectively, prices valid through May 31, 2016. Both packages include two admissions to the "Summer Love" Pool Party and Pacha Macau, one night accommodation at either Celebrity Tower or Star Tower, two Golden Reel tickets, a HKD 100 entertainment voucher and complimentary Wi-Fi access. The higher priced package also offers Sunday brunch buffet for two at Spotlight and late check-out at 1pm. Make your reservations now by emailing to reservations@sc-macau.com, or calling (853) 8865 6868 / China toll free 4001203228 / Hong Kong toll free 800 906 988 before it runs out.

Photo captions

P001:



P002:



* All rates are subject to 10% service charge and 5% government tax. Other terms and conditions apply

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P004:



P001-P004: The Hollywood-inspired, cinematically-themed integrated entertainment resort Studio City is set to stir up the heat of the city with Pacha Macau announcing its first ever “Summer Love” Pool Party Series, scheduled for three Saturdays on June 11, July 2 and August 6, 2016. The first pool party will feature fashion and media icon Paris Hilton and will go on sale at 10am Wednesday, May 4.

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Studio City – This is Entertainment.

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For our latest press releases, visuals and multimedia, please visit: www.studiocitymacaumedia.com

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This release contains forward-looking statements. These statements are made under the “safe harbor” provisions of the U.S. Private Securities Litigation Reform Act of 1995. The Company may also make written or oral forward-looking statements in its periodic reports to the U.S. Securities and Exchange Commission (the “SEC”), in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about the Company’s beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties, and a number of factors could cause actual results to differ materially from those contained in any forward-looking statement. These factors include, but are not limited to, (i) growth of the gaming market and visitation in Macau and the Philippines, (ii) capital and credit market volatility, (iii) local and global economic conditions, (iv) our anticipated growth strategies, (v) gaming authority and other governmental approvals and regulations and (vi) our future business development, results of operations and financial condition. In some cases, forward-looking statements can be identified by words or phrases such as “may”, “will”, “expect”, “anticipate”, “target”, “aim”, “estimate”, “intend”, “plan”, “design”, “on track”, “believe”, “potential”, “continue”, “is/are likely to” or other similar expressions. Further information regarding these and other risks, uncertainties or factors is included in the Company’s filings with the SEC. All information provided in this release is as of the date of this release, and the Company undertakes no duty to update such information, except as required under applicable law.

About Melco Crown Entertainment Limited

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Melco Crown Entertainment, with its American depository shares listed on the NASDAQ Global Select Market (NASDAQ: MPEL), is a developer, owner and operator of casino gaming and entertainment casino resort facilities in Asia. Melco Crown Entertainment currently operates Altira Macau (www.altiramacau.com), a casino hotel located at Taipa, Macau and City of Dreams (www.cityofdreamsmacau.com), an integrated urban casino resort located in Cotai, Macau. Melco Crown Entertainment's business also includes the Mocha Clubs (www.mochaclubs.com), which comprise the largest non-casino based operations of electronic gaming machines in Macau. The Company also majority owns and operates Studio City (www.studiocity-macau.com), a cinematically-themed integrated entertainment, retail and gaming resort in Cotai, Macau. In the Philippines, Melco Crown (Philippines) Resorts Corporation's subsidiary, MCE Leisure (Philippines) Corporation, currently operates and manages City of Dreams Manila (www.cityofdreams.com.ph), a casino, hotel, retail and entertainment integrated resort in the Entertainment City complex in Manila. For more information about Melco Crown Entertainment, please visit www.melco-crown.com.

About Studio City

Studio City takes Macau's entertainment destination proposition to unprecedented new levels, by providing a 'next generation' of outstanding entertainment-driven leisure destination experiences that will help the territory's evolution into a truly international tourism center.

The Hollywood-themed studio-concept resort is a thrilling new cinematic inspired entertainment and leisure destination and is designed to be the most diversified entertainment offering in Macau. Ideally located on Cotai, close to the Lotus Bridge immigration point connecting Hengqin Island and a future station-point for the Macau Light Rapid Transit, Studio City delivers more world-class entertainment amenities than any integrated resort in the market.

Studio City's stunning Art Deco facade includes the "Golden Reel", the world's highest figure-8 Ferris wheel which straddles the resort's two-tower hotel at a height of some 130 meters. The integrated resort provides the ultimate in sophisticated leisure entertainment, hotel, retail, dining and lifestyle experiences.

The resort's innovative entertainment offerings include "Studio City Event Center", a 5,000-seat multi-purpose entertainment center designed to host live concerts, theatrical and sporting events; and "Studio 8", a 300-seat live-audience TV broadcast studio for reality and game-show productions distributed in the Asia region. The entertainment experiences also include a magic theater "The House of Magic" and a Warner Bros. Batman-themed 4D flight simulation "Batman Dark Flight", a 40,000-square-foot family entertainment center "Warner Bros. Fun Zone" for kids filled with Warner Bros.' and DC Comics' franchise characters and play-rides, together with "Pacha Macau" which has brought Ibiza-style nightlife to Macau.

Studio City is destined to deliver an unparalleled leisure entertainment and hospitality experience, strengthening the depth and diversity of Macau's leisure, business and tourism proposition as a leading visitor destination in Asia.

About Pacha Macau

Pacha, the club that has enchanted the world since 1967, continued its story with the opening of Pacha Macau at Studio City in 2015. The club brings Ibiza-style nightlife to Macau for the first time, offering an exclusive lifestyle experience not currently available in the region. In addition to a state-of-the-art club venue, Pacha aims to attract the biggest names in global entertainment and music including world renowned DJ talents and entertainment icons for intimate events.

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