

FOR IMMEDIATE RELEASE

**Nicholas Tse & Jung Yong Hwa Confirmed
To 'Cook Up A Storm' At Studio City In Macau This Summer
Touting Culinary Skills with Studio City's Michelin-starred Chef
at the Movie Kick-off Ceremony Today**

Open Casting Calls Begin May 10, 2016

Macau – April 25, 2016 – Studio City, Asia's leading entertainment and leisure resort best known for its Hollywood-inspired, cinematically themed concept, is proud to be selected as one of the key locations to film the highly anticipated 4D movie "Cook Up A Storm" aka "Feng Wei Jiang Hu". The story is built around a dramatic contest among international Michelin-starred chefs. As a prelude to the movie, lead actors **Nicholas Tse** and **Jung Yong Hwa** teamed up with Studio City's world-acclaimed Michelin-starred chef today to show off their culinary skills, also to draw culinary inspirations from the best chef in the region.

Riding on the great success of "Chef Nic", a food travelogue reality program starring Nicholas Tse and featuring different celebrity guests in its 12 episodes, the movie is set to build on that legacy and become the greatest hits in the region. To offer everyone a possible chance to participate in this blockbuster movie, a cast recruitment program, presented by Studio City, will be launched as part of the movie kick-off. Starting from May 10, 2016, all interested individuals can join the casting competition at the official Weibo account of Studio City.

As the filming is set to start, Raymond Yip Wai-man, director of the film, gathered the main cast including Nicholas Tse, Jung Yong Hwa, Ge You, Michelle Bai, Anthony Wong Chau Sang and Tiffany Tang Yan at Foshan today. Foshan is the first location for the film before the entire crew moves to Studio City for the most important shoots - the contest among the international Michelin-starred chefs. Yip explained, "The movie is made to celebrate the talents in the culinary world. It is a story about a true culinary journey and the love between family and friends. Besides connecting with the real Michelin-starred chefs and restaurants, we had to find an iconic destination that is capable of touching people's heart and also memorable to them."

"We have been in search of such a place for long. With a diverse range of world-class restaurants by Michelin starred chefs and all the best-in-class world's-first entertainment attractions, we know Studio City is hands down the most perfect location for us. I strongly believe Asia's Entertainment Capital will add to the excitement and grandeur of the movie." Yip added.

Nicholas Tse is certainly no stranger to the kitchen. Today, he teamed up with **Chef Tam Kwok Fung, Director of Culinary Operations of Melco Crown Entertainment** for a live cooking demonstration. Together, they cooked the 'Braised premium Fish Maw in chicken essence accompany with white asparagus', a signature dish of Pearl Dragon at Studio City. Dedicated to perfection, Pearl Dragon offers a menu showcasing refined provincial Chinese flavors, innovative culinary creations and the finest delicacies to tempt the palate of all.

When Chef Tam Kwok Fung, Director of Culinary Operations of Melco Crown Entertainment was presented at the media event, Tse excitedly said, "I've the opportunity to taste the food prepared by Chef Tam's before and I enjoyed it very much." The two lead cast, Tse and Jung then joined Chef Tam together to cook the signature dish of Pearl Dragon, the 'Braised premium Fish Maw in chicken essence accompany with white asparagus'. Chef Tam went on to explain, "Premium Fish Maw is seen as one of the most precious delicacies in Chinese cuisine, and the seasonal white asparagus is definitely the perfect match." After Chef Tam and the two lead cast who both will be playing chef in the movie have finished cooking, they were joined by the rest of the cast for the food tasting. Acclaimed actor Ge You was among the cast and he was lavish with his praise for the dish; For Jung, he even expressed his feeling in Mandarin, saying that "It's delicious!"

"Once again, the Hollywood-inspired theme of Studio City has enabled us to present our resort in a blockbuster movie. We are extremely proud to be selected as a key location to film this movie. As a world-leading tourism and entertainment destination, Studio City is looking forward to welcoming the cast and crew of 'Cook Up A Storm' this summer. We are excited to showcase our next generation of world-class dining and entertainment offerings to all food and entertainment lovers." said Mr. JD Clayton, Property President of Studio City.

The cast and crew of 'Cook Up A Storm' will be filming at Studio City starting June, featuring numerous dining and entertainment attractions including the iconic Golden Reel, – the world's only figure-8 Ferris wheel suspended at 130 meters between two Art-Deco hotel towers at Studio City for a touching story.

Stay tuned if you are hungry for more.

For Chef Tam Kwok Fung full biograph, please contact pr@melco-crown.com

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Studio City – This is Entertainment.

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About Safe Harbor Statement

This press release contains forward-looking statements. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. The Company may also make written or oral forward-looking statements in its periodic reports to the U.S. Securities and Exchange Commission (the "SEC"), in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about the Company's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties, and a number of factors could cause actual results to differ materially from those contained in any forward-looking statement. These factors include, but are not limited to, (i) growth of the gaming market and visitation in Macau and the Philippines, (ii) capital and credit market volatility, (iii) local and global economic conditions, (iv) our anticipated growth strategies, (v) gaming authority and other governmental approvals and regulations, and (vi) our future business development, results of operations and financial condition. In some cases, forward-looking statements can be identified by words or phrases such as "may", "will", "expect", "anticipate", "target", "aim", "estimate", "intend", "plan", "believe", "potential", "continue", "is/are likely to" or other similar expressions. Further information regarding these and other risks, uncertainties or factors is included in the Company's filings with the SEC. All information provided in this press release is as of the date of this press release, and the Company undertakes no duty to update such information, except as required under applicable law.

About Melco Crown Entertainment Limited

Melco Crown Entertainment, with its American depository shares listed on the NASDAQ Global Select Market (NASDAQ: MPEL), is a developer, owner and operator of casino gaming and entertainment casino resort facilities in Asia. Melco Crown Entertainment currently operates Altira Macau (www.altiramacau.com), a casino hotel located at Taipa, Macau and City of Dreams (www.cityofdreamsmacau.com), an integrated urban casino resort located in Cotai, Macau. Melco Crown Entertainment's business also includes the Mocha Clubs (www.mochaclubs.com), which comprise the largest non-casino based operations of electronic gaming machines in Macau. The Company is also developing the planned Studio City (www.studiocity-macau.com), a cinematically-themed integrated entertainment, retail and gaming resort in Cotai, Macau. In the Philippines, Melco Crown (Philippines) Resorts Corporation's subsidiary, MCE Leisure (Philippines) Corporation, currently operates and manages City of Dreams Manila (www.cityofdreams.com.ph), a casino, hotel, retail and entertainment integrated resort in the Entertainment City complex in Manila. For more information about Melco Crown Entertainment, please visit www.melco-crown.com.

Melco Crown Entertainment has strong support from both of its major shareholders, Melco International Development Limited ("Melco") and Crown Resorts Limited ("Crown"). Melco is a listed company on the Stock Exchange and is substantially owned and led by Mr. Lawrence Ho, who is Co-Chairman, an Executive Director and the Chief Executive Officer of Melco Crown Entertainment. Crown is a top-50 company listed on the Australian Securities Exchange and led by Chairman Mr. James Packer, who is also Co-Chairman and a Non-executive Director of Melco Crown Entertainment.

About Studio City

Studio City is set to take Macau's entertainment destination proposition to unprecedented new levels, by providing a 'next generation' of outstanding entertainment-driven leisure destination experiences that will help the territory's evolution into a truly international tourism center.

The Hollywood-inspired studio-concept resort is a thrilling new cinematically-inspired entertainment and leisure destination and is designed to be the most diversified entertainment offering in Macau. Ideally located on Cotai, close to the Lotus Bridge immigration point connecting Hengqin Island and a future station-point for the Macau Light Rapid Transit, Studio City will deliver more world-class entertainment amenities than any integrated resort in the market.

Studio City's stunning Art Deco facade includes the "Golden Reel", the world's highest figure-8 Ferris wheel which straddles the resort's two-tower hotel at a height of some 130 meters. The integrated resort will provide the ultimate in sophisticated leisure entertainment, hotel, retail, dining and lifestyle experiences.

The resort's innovative entertainment offerings include "Studio City Event Center", a 5,000-seat multi-purpose entertainment center designed to host live concerts, theatrical and sporting events; and "Studio 8", a 300-seat live-audience TV broadcast studio for reality and game-show productions distributed in the Asia region. The entertainment experiences also include a magic theater "The House of Magic" and a Warner Bros. Batman-themed 4D flight simulation "Batman Dark Flight", a 40,000-square-foot family entertainment center "Warner Bros. Fun Zone" for kids filled with Warner Bros.' and DC Comics' franchise characters and play-rides, together with "Pacha Macau" which will bring Ibiza-style nightlife to Macau.

Studio City is destined to deliver an unparalleled leisure entertainment and hospitality experience, strengthening the depth and diversity of Macau's leisure, business and tourism proposition as a leading visitor destination in Asia.

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