

FOR IMMEDIATE RELEASE

## First 'Taiwan Music Series' Kicks Off at Studio City Event Center As Show Lo, Amber An and Calvin Chen Stun the Crowd With a Night of Music Extravaganza

**MACAU, Sunday, November 15, 2015** – The dazzling three-concert Taiwan Music Series presented by Studio City kicked off last night with performances by heartthrob Show Lo, together with rising star Calvin Chen and Taiwanese sweetheart Amber An.

Long-time musical icon Show Lo said: "It is truly thrilling to perform at this amazing world-class venue and to kick off this exclusive 'Taiwan Music Series' produced by legendary Taiwan showman, Chen Cheng Chuang, and his acclaimed production team. It was fabulous to see so many of my fans simply blown away by the music extravaganza I was able to deliver through the state-of-the-art acoustics and luxurious environment of this spectacular Studio City Event Center."

The 'Taiwan Music Series' is slated for three consecutive weekends from 14 to 28 November 2015 at the newest and most innovative live venue in Macau. JJ Lin and A-Lin will take the stage jointly for the second performance of the series on November 21, 2015 while the finale on November 28, 2015 will spotlight "Supernova Diva", Hebe Tien.



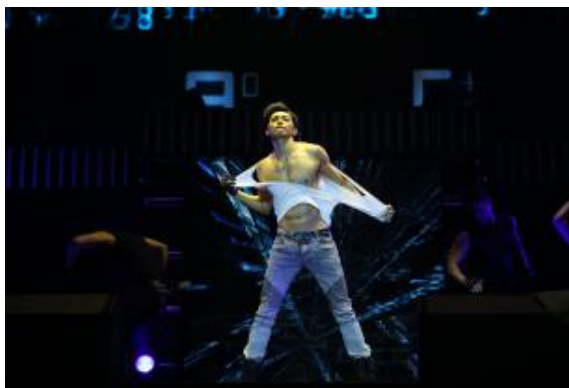
- 1) Exclusively presented by Studio City Event Center, the 'Taiwan Music Series' is the world-class center's first branded music series consisting of an electrifying 'three-concert' program featuring a line-up of top Taiwanese artistes and produced by renowned music producer Chen Cheng Chuang.



- 2) Headlining the first series, all-time favorite Show Lo thrilled his fans with his greatest hits and most well-loved songs.



- 3) Amber An showcased her ensemble of moves and songs to the enthusiastic crowd through a varied style of musical presentation.



4) Taiwan rising star Calvin Chen delighted fans with his signature vocals and touching melodies, giving the audience an enchanting night to remember.



(Show Lo)



(Amber An)



(Calvin Chen)

5) Show Lo, Amber An and Calvin Chen visited “The House of Magic” at Studio City, Macau's only specially designed and created theater to house magic acts from the world's top magicians.

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Studio City – This is Entertainment.

For further information on Studio City, please visit: [www.studiocity-macau.com](http://www.studiocity-macau.com), follow us on Sina Weibo at [www.weibo.com/studiocity](http://www.weibo.com/studiocity) and like us on Facebook at <http://www.facebook.com/studiocitymacau>

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### Safe Harbor Statement

This release contains forward-looking statements. These statements are made under the “safe harbor” provisions of the U.S. Private Securities Litigation Reform Act of 1995. The Company may also make written or oral forward-looking statements in its periodic reports to the U.S. Securities and Exchange Commission (the “SEC”), in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about the Company’s beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties, and a number of factors could cause actual results to differ materially from those contained in any forward-looking statement. These factors include, but are not limited to, (i) growth of the gaming market and visitation in Macau and the Philippines, (ii) capital and credit market volatility, (iii) local and global economic conditions, (iv) our anticipated growth strategies, (v) gaming authority and other governmental approvals and regulations and (vi) our future business development, results of operations and financial condition. In some cases, forward-looking statements can be identified by words or phrases such as “may”, “will”, “expect”, “anticipate”, “target”, “aim”, “estimate”, “intend”, “plan”, “design”, “on track”, “believe”, “potential”, “continue”, “is/are likely to” or other similar expressions. Further information regarding these and other risks, uncertainties or factors is included in the Company’s filings with the SEC. All information provided in this release is as of the date of this release, and the Company undertakes no duty to update such information, except as required under applicable law.

### About Melco Crown Entertainment Limited

Melco Crown Entertainment, with its American depositary shares listed on the NASDAQ Global Select Market (NASDAQ: MPEL), is a developer, owner and operator of casino gaming and entertainment casino resort facilities in Asia. Melco Crown Entertainment currently operates Altira Macau ([www.altiramacau.com](http://www.altiramacau.com)), a casino hotel located at Taipa, Macau and City of Dreams ([www.cityofdreamsmacau.com](http://www.cityofdreamsmacau.com)), an integrated urban casino resort located in Cotai, Macau. Melco Crown Entertainment’s business also includes the Mocha Clubs ([www.mochaclubs.com](http://www.mochaclubs.com)), which comprise the largest non-casino based operations of electronic gaming machines in Macau. The Company also majority owns and operates Studio City ([www.studiocity-macau.com](http://www.studiocity-macau.com)), a cinematically-themed integrated entertainment, retail and gaming resort in Cotai, Macau. In the Philippines, Melco Crown (Philippines) Resorts Corporation’s subsidiary, MCE Leisure (Philippines) Corporation, currently operates and manages City of Dreams Manila ([www.cityofdreams.com.ph](http://www.cityofdreams.com.ph)), a casino, hotel, retail and entertainment integrated resort in the Entertainment City complex in Manila. For more information about Melco Crown Entertainment, please visit [www.melco-crown.com](http://www.melco-crown.com).

### About Studio City

Studio City, when it opens, is set to take Macau’s entertainment destination proposition to unprecedented new levels by providing a ‘next generation’ of outstanding entertainment.

driven leisure destination experiences that will help the territory's evolution into a truly international tourism center.

The Hollywood-themed studio-concept resort is a thrilling new cinematic inspired entertainment and leisure destination and is designed to be the most diversified entertainment offering in Macau. Ideally located on Cotai, close to the Lotus Bridge immigration point connecting Hengqin Island and a future station-point for the Macau Light Rapid Transit, Studio City will deliver more world-class entertainment amenities than any integrated resort in the market.

Studio City's stunning Art Deco facade includes the "Golden Reel", the world's highest figure-8 Ferris wheel which straddles the resort's two-tower hotel at a height of some 130 meters. The integrated resort will provide the ultimate in sophisticated leisure entertainment, hotel, retail, dining and lifestyle experiences.

The resort's innovative entertainment offerings include "Studio City Event Center", a 5,000-seat multi-purpose entertainment center designed to host live concerts, theatrical and sporting events; and "Studio 8", a 300-seat live-audience TV broadcast studio for reality and game-show productions distributed in the Asia region. The entertainment experiences also include a magic theater "The House of Magic" and a Warner Bros. Batman-themed 4D flight simulation "Batman Dark Flight", a 40,000-square-foot family entertainment center "Warner Bros. Fun Zone" for kids filled with Warner Bros.' and DC Comics' franchise characters and play-rides, together with "Pacha Macau" which will bring Ibiza-style nightlife to Macau.

Studio City is destined to deliver an unparalleled leisure entertainment and hospitality experience, strengthening the depth and diversity of Macau's leisure, business and tourism proposition as a leading visitor destination in Asia.

For further information on Studio City visit: [www.studiocity-macau.com](http://www.studiocity-macau.com) and follow us on Sina Weibo at [www.weibo.com/studiocity](http://www.weibo.com/studiocity).

#### **About Studio City Event Center**

Studio City Event Center ("SCEC") will redefine Macau's entertainment destination landscape as the home of the most spectacular live entertainment experiences in Asia. It is the most premium performance venue in Macau, and a 'must-stop' destination for today's music legends and up-and-coming future stars.

Featuring state-of-the-art, theater-quality acoustics, a dedicated control room and satellite broadcasting infrastructure, the 5,000-seat multi-purpose arena represents the centerpiece of Studio City's live entertainment offerings. The first-class premium seating level offers 16 private VIP suites, some 242 luxury club seats and features a deluxe club lounge.

Managed by Spectra, part of Comcast-Spectacor, one of the world's largest sports and entertainment companies, SCEC provides the ideal venue for hosting the biggest international and regional concert tours, leading theatrical productions, top sporting events, award shows and other world-class events.

*For media inquiries, please contact:*

**Louisa Wong**

Tel : +853 8868 7554

Email : [louisawong@melco-crown.com](mailto:louisawong@melco-crown.com)

**Nini Liu**

Tel : +853 8868 7316

Email : [niniliu@melco-crown.com](mailto:niniliu@melco-crown.com)